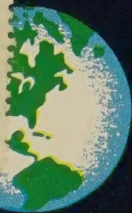


62

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GROWERS OF THE WORLD'S FINEST ROSES



GOLD CUP



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U. S. Department of Agriculture

1958

n. Van Havelingen

P.O. Box 5076 • PORTLAND 13, OREGON at 140th and SANDY BLVD. • Phones AL 3-6771, BE 2-9548



SUMATRA



WHITE KNIGHT



ISOBEL HARKNESS



Van Hevelingen's OREGON-GROWN, NON-IRRIGATED ROSES, Known as
The World's Finest Roses

Our 180-acre rose nursery is situated on the Columbia River Highway three miles east of Portland city limits. Visitors are always welcome to go through our nursery and see the roses in bloom from June 15th to October 1st.

Here, in the mild climate of the Pacific Northwest, so perfect for the successful growing of roses, originate the plants which are confidently called, "The World's Finest Roses," and which our customers are growing and enjoying today all over the land.

On pages 2 and 27 of this catalog we have summarized for our many friends the most pertinent facts of the successful growing of roses to help you to ever greater success in your own rose garden, and ever more rewarding enjoyment of the flower of all flowers.

BEFORE ORDERING BY MAIL, PLEASE READ CAREFULLY

GUARANTEE—We have been growing quality roses for over 30 years. Our bushes are all healthy field-grown plants, budded on Multiflora Japonica root stock, which gives them extra vigor and long life. Every bush is guaranteed to be true to name, carefully selected and packed to arrive in good condition. If found otherwise, please return immediately at our expense and a new shipment will be sent to you. The greatest precaution is exercised to keep all varieties true to name, and **we do not substitute unless authorized to do so**, and then under true labels only. Any plants proving otherwise will be replaced free of charge, but it is mutually agreed and understood that we will not be held liable for any amount greater than the purchase price.

Plants shipped by Parcel Post or Express should arrive in perfect condition. On opening package, if roots should be

found to be dry, soak in water for 24 hours, or bury entire plant in wet soil for two or three days.

REQUESTS FOR REPLACEMENTS—Must be made before July 1st following purchase season.

SPECIAL DISCOUNTS—A discount of 10% is offered on orders of fifty roses or more, patented varieties excepted.

TERMS—No C.O.D. shipments. Please send check or money order and **give list of substitutions**. In the absence of an alternate selection we assume that a substitution is not desired.

MINIMUM ORDER: 3 roses!

Prices are subject to change without notice.

SHIPPING SEASON—Dormant Plants are shipped between the dates of November 1st and April 20th. Please indicate on your order the date you desire shipment to be made.

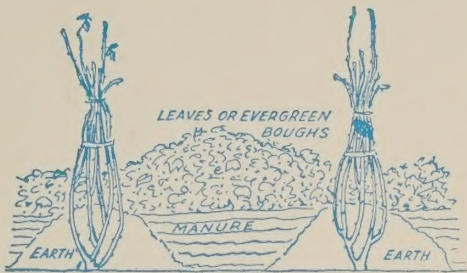
HOW TO PLANT AND CARE FOR ROSES

Roses need sunshine, but it is not necessary that they be exposed to the sun all day; half a day of sunshine is sufficient, either morning or afternoon.

To prepare the beds remove one spade-depth of soil and pile it on one side. This is "topsoil". Then remove a second spade-depth and pile it on the other side. This is "subsoil", to be taken away. This makes a trench 18 inches deep. Rose roots seldom go deeper. Loosen the bottom of the trench with a spading fork. Refill the trench with the topsoil, mixing it with a liberal amount of well-rotted manure, then finish the bed with a good garden soil.

When planting roses, always carry the plants in a bucket of water. Prune the roots by shortening the long ones and making fresh cuts at the ends of the others. Dig a hole deep and wide enough to accommodate the roots, and refill the hole a little at a time, always packing the soil hard on the roots. When the hole is three-quarters full, pound the soil with your heels and all your weight, then pour in plenty of water. When the water has disappeared, put soil in to the normal level, but do not pack any more. Prune the tops of the plants at about 6 to 8 inches above soil-level. This is very important if you desire to have a low compact bush that will produce large flowers.

WINTER PROTECTION



In cold climates roses need some extra protection over the winter. The earth should be mounded up around each plant just before the ground freezes. The intervening spaces can be filled with stable manure if it is available. After the ground freezes, an additional covering of leaves and evergreen boughs prevents exposure to wind and sun.

Watering. Roses like plenty of water. Flood the beds once a week by placing the hose on

the bed and letting it run slowly so that water may reach deep to the roots. Avoid wetting the foliage, especially in the evening.

Spent blooms should be removed, cutting the stem above the first complete set of five leaves. If long-stemmed blooms are desired for cutting, remove old flowers so that two sets of leaves remain on the stalk. The next blooms will spring from these eyes.

Fertilizers. In the early spring, mulch rose beds with either old cow manure, peat moss, or lawn clippings. Feed each plant a half teacup full of well-balanced commercial fertilizer every two months during the growing season.

Cultivate frequently around the roses. Do not allow the soil to bake and become hard at any time. Remember the roots breathe, and cultivation permits the air to reach the roots. Without cultivation plants will remain at a standstill.

Foliage trouble is caused by atmospheric conditions, some years being more favorable than others, and an occasional dusting with a mixture of nine parts of dusting sulphur to one part of arsenate of lead will act as a preventative. For aphids, a spraying with nicotine or pyrethrum, following instructions on the bottle, will control these.

Rose Fancier's Calendar

JANUARY

This is a good month for dormant spray. When we have a few dry days get busy, first pick up and dispose of old leaves from the ground and remove any foliage which persists on the canes. Such leaves are an important source of disease infection. Spray bushes thoroughly with commercial LIQUID lime-sulfur at rate of ONE gallon to EIGHT gallons of water.

FEBRUARY

If bushes have not been given a dormant spray in January they MUST be sprayed the forepart of this month or else spray injury to the new shoots will result. If the buds have started growing before the bushes can be sprayed, decrease the strength of the LIQUID lime-sulfur, using ONE gallon to TEN or TWELVE gallons of water. Around the 15th of the month apply from FOUR to SIX inches of cow manure to the beds.

MARCH

Weather regulates your pruning during this month; it is always safe to prune from the middle of this month to the latter part so that a late frost will not kill premature growth. Spraying or dusting for the control of diseases and insect pests should begin as the first leaves unfold, which will generally take place the latter part of March.

APRIL

It is well to spray or dust the bushes regularly every TEN days. During the latter part of the month, an application of complete chemical fertilizer, 4-12-4* formula, at rate of about TWO pounds per 100 square feet. Water in.

MAY

Spray or dust at regular TEN day intervals. Apply complete fertilizer 4-12-4* formula, at weekly to 15 day intervals at rate of TWO pounds per 100 square feet, water in. It is well to give the beds a good watering every week. Hybrid Teas can be budded at TWO-THREE-day intervals, leaving only the terminal bud on a shoot.

JUNE

Spray or dust at regular TEN-day intervals. Water beds well at weekly intervals. A mulch of some sort should be applied to the soil during this month if cow manure has not been previously applied to hold moisture.

JULY

Spray or dust at regular TEN-day intervals. DO NOT spray or dust when temperature is above 85 degrees. Water beds at weekly intervals. DO NOT FERTILIZE. During latter part of month cut back some of the more "stocky" canes about SIX inches to stimulate new growth for the fall blooms.

AUGUST

Spray or dust at regular TEN-day intervals. Water, SOAK beds at weekly intervals. DO NOT apply any fertilizer on the bushes during this month or root injury may result.

SEPTEMBER

Spray or dust at FIVE- to SEVEN-day intervals to prevent mildew from getting a start and ruining your fall blooms. Water, SOAK beds at TWO-week intervals if rainfall for the month is below normal. Apply complete chemical fertilizer at weekly intervals.

OCTOBER

Spray or dust at TWO-week intervals, thereby making disease easier to control the following season. No water or fertilizer is needed this month.

NOVEMBER

It is advisable to give your bushes a preliminary pruning or "topping" to minimize possible root damage during high winds and early frost. New roses may be planted this month.

DECEMBER

New roses may be planted from the latter part of November up until May 1st. A winter spray of lime and sulphur may be given if dry weather prevails.

*FERTILIZER FORMULA—1st number always nitrogen for flowers and leaves; 2nd number phosphate for growth; 3rd number potash for roots and substance.

Hybrid Tea

All Roses Shipped are 2-Year Field

Roses marked ● will do well in
all parts of the United States



BLANCHE MALLERIN



wonderful as

AUDIE MURPHY—P.A.F. ●

Crimson pointed buds on long stems open to vivid cherry red blooms. Abundant dark green foliage, disease resistant. A profuse bloomer—spicy fragrance. 4 ft.

\$2.75 each; 3 for \$7.20

AZTEC—P.A.F. ●

Introducing a new fiery red rose. Double scarlet orange, high centered, fragrant blooms from tapering buds. Glossy foliage—vigorous growth—continuous bloom. 3 ft.

\$3.00 each; 3 for \$7.95

BURNABY—Patent 1314 ●

Beautiful pale yellow blooms, glossy, disease resistant foliage make this an exhibition rose. Delicate fragrance and exquisite form add to the loveliness of this excellent cutting rose. 3 1/2 ft.

\$2.50 each; 3 for \$6.60

BLANCHE MALLERIN—Patent 594

Long pointed buds borne on sturdy stems. A beautifully formed pure white rose among the best of the whites. A vigorous grower with glossy green leaves. Blossoms have a fragrance which is rare in a white rose. 3 1/2 ft.

\$2.25 each; 3 for \$6.00



CAPISTRANO—Patent 922 ●

The fragrance of this lovely large, dark rose vies only with its beauty. Deep green foliage and sturdy canes, a hardy grower. 4 ft.

\$2.00 each; 3 for \$5.25

AZTEC



CAPISTRANO



Color Collection No. 4

Blanche Mallerin	\$2.25
Aztec	3.00
Capistrano	2.00

Value **\$7.25**

for only **\$6.40**

Roses (PATENTED)

Grown U.S. Nursery Grade No. 1

This symbol denotes
All-America Rose Winners
chosen for top performance
in all parts of the United States.



BURNABY

cut flowers...

CHARLES MALLERIN—Patent 933

Dark crimson velvet blooms form a vigorous plant. This outstanding rose is your answer to a true "dark red." Fragrant. 3 1/2 ft. **\$2.50 each; 3 for \$6.60**



CHARLOTTE ARMSTRONG—Patent 455 ●

Long streamlined blood red buds open to pleasingly fragrant and beautiful cerise blooms. The plant is vigorous, the foliage attractive and highly resistant to mildew. It does well everywhere. 3 ft. **\$2.25 each; 3 for \$6.00**

CHIEF SEATTLE—Patent 1030

Graceful, long straight stems, the blooms of this apricot colored rose are large, ruffled and delightfully scented. Vigorous. 4 ft. **\$2.25 each; 3 for \$6.00**



CHRYSLER IMPERIAL—Patent 1167 ●

An outstanding dark velvety red rose opens from long tapering buds. Sturdy stems and lush dark green foliage make it perfect for exhibition. Fragrant blooms from this sturdy plant are large—up to 5 inches in diameter. 3 ft. **\$2.50 each; 3 for \$6.60**

CONFIDENCE—Patent 1192 ●

A fragrant rose with long three inch buds unfolding to six inch blooms. Peach tones blending from yellow at the base of the petal to pink at the petal's edge. Upright and sturdy plants. 3 1/2 ft. **\$2.25 each; 3 for \$6.00**



CHARLES MALLERIN



CHARLOTTE ARMSTRONG

COLOR COLLECTION No. 5

BURNABY	\$2.50
CHARLES MALLERIN	2.50
CHARLOTTE ARMSTRONG	2.25

Value \$7.25

for only **\$6.40**



EDEN ROSE



FANTASIA

COLOR COLLECTION No. 6

EDEN ROSE	\$2.00
FRED EDMONDS	2.00
FANTASIA	1.75

Value \$5.75

for **\$5.00**



FRED EDMUNDS

Hybrid Tea

EDEN ROSE—Patent 1149

Fragrant cyclamen pink blooms open from large ovoid buds. Vigorous grower with hardy dark green foliage. 3 ft.
\$2.00 each; 3 for \$5.25

FANDANGO—Patent 894

Vivid chinese red blooms. Strong plants, luxuriant foliage, grows to 2½ feet tall. A gay spot for your garden!
\$2.25 each; 3 for \$6.00

FANTASIA—Patent 590

A wild rose fragrance; bright yellow blooms opening from pointed buds. A prolific, bushy plant. Disease resistant and hardy. 2½ ft.
\$1.75 each; 3 for \$4.65

FIRST LOVE—Patent 921 ●

The perfect pink rose. Long pointed buds, delicately formed—a connoisseur's delight. A profusion of flowers from sturdy plants make this an ideal garden rose. Long stemmed blooms are long lasting when cut. 4 ft.
\$2.25 each; 3 for \$6.00



FORTY-NINER—Patent 792

Vigorous, tall, upright plants bring blooms of unusual beauty. A bicolor with petals of chrome yellow backed by a vivid red. The long tapering buds are fragrant. 3 ft.
\$2.25 each; 3 for \$6.00



FRED EDMUNDS—Patent 731

A true orange colored rose. Fragrant blooms come from sturdy low growing bushes with exceptionally fine foliage. 2 ft.
\$2.00 each; 3 for \$5.25



FRED HOWARD—Patent 1006

Long yellow buds tipped with a delicate penciling of light pink open to a double, well formed flower. Excellent foliage and long sturdy stems make this a good cutting rose. 3-4 ft.
\$2.00 each; 3 for \$5.25

GOLDEN MASTERPIECE—Patent 1284 ●

A huge brilliant yellow rose. Blooms measuring up to 7 inches. Excellent bud form and color from tall upright plants with glossy foliage. 4 ft.
\$2.75 each; 3 for \$7.20

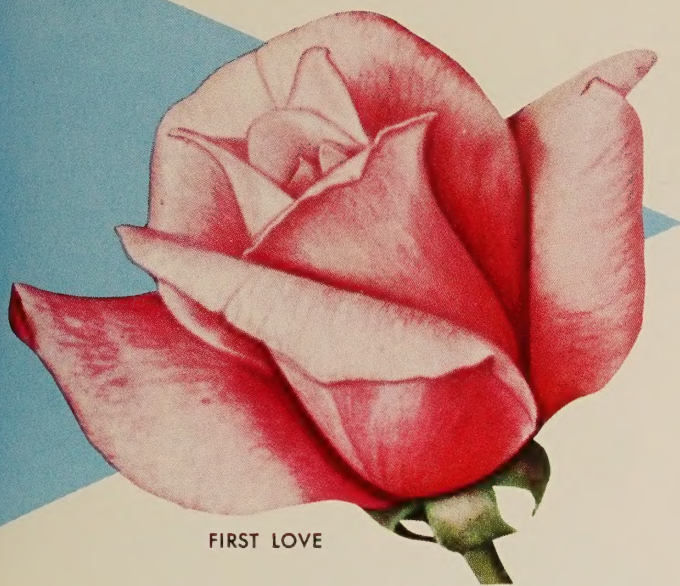
GOLDEN WINGS—Patent 1419 ●

Continuous blooms of fine, light yellow. Strong stems on hardy, vigorous plant. 4 feet. Beautiful blooms. Hardy upright grower. Disease resistant foliage.
\$2.50 each; 3 for \$6.60



GRANDE DUCHESSE CHARLOTTE—Patent 774 ●

Fragrant buds of rich claret red opening to a lighter shade. Unusual color and sheer beauty qualify it as a leader among roses. A vigorous grower. Rich green foliage. 4 ft.
\$2.00 each; 3 for \$5.25



FIRST LOVE



FORTY-NINER



CONFIDENCE
See Page 5



CHRYSLER IMPERIAL
See Page 5

Roses (Continued)

GRAND'MERE JENNY—Patent 1148 ●

A descendant of Peace. Blooms are soft yellow shot with pink. Glossy disease-resistant foliage. Excellent for cutting. 3 ft. **\$2.25 each; 3 for \$6.00**

HAPPINESS—Patent 911

A rose of unusual brilliance. Carmine red with a coppery sheen. Vigorous long stemmed plants. 3 feet. **\$2.00 each; 3 for \$5.25**

HECTOR DEANE—Patent 361

Long-pointed crimson buds open to salmon pink blooms. A sturdy grower with lush dark green foliage. 3 ft. **\$1.75 each; 3 for \$4.65**



HELEN TRAUBEL—Patent 1028 ●

A magnificent rose of apricot pink! Long slender buds, large elegantly formed blooms. Plants are tall and vigorous. A true garden beauty! **\$2.75 each; 3 for \$7.20**

ISOBEL HARKNESS—P.A.F.

A new introduction. Bright yellow, exquisite flower form. Tapered buds and fine textured foliage. Strong stems. Good cutting rose. **\$3.00 each; 3 for \$7.95**



KATHERINE T. MARSHALL—Patent 607 ●

Long pointed buds and large blooms of pinkly tinted perfection, with a delicious fruity fragrance. Vigorous grower with long, strong stems. An excellent cutting rose. 4 ft. **\$1.75 each; 3 for \$4.65**

LADY ELGIN—Patent 1469

An excellent garden and cutting rose. Exquisite shading of color from orange to apricot veined with red. Sturdy plants, long, strong stems. Reddish hued foliage. **\$2.50 each; 3 for \$6.60**

LAS VEGAS—Patent 1486

Petals in pink with a sheen of gold. Salmon pink reversed with rose pink. Long tapered buds open to large, high centered, fragrant blooms. Leathery disease resistant foliage on vigorous plants. **\$2.50 each; 3 for \$6.60**

LOVE SONG—Patent 1360

A tune you will long remember . . . a rose you won't forget. Enormous blooms. Watermelon pink petals reversed with bright yellow. Shapely pointed buds open to fragrant, perfectly formed blooms. Lustrous foliage and vigorous growth. A truly great rose! 2½ ft. **\$2.50 each; 3 for \$6.60**

COLOR COLLECTION No. 7

First Love \$2.25

Confidence \$2.25

Forty-niner \$2.25

Chrysler Imperial \$2.50

\$9.25 value for only \$8.20

Hybrid Tea Roses (Continued)

GRANDE DUCHESSE CHARLOTTE
See Page 6



All Roses shipped
are 2-year field grown
U.S. Nursery Grade No. 1

According to the American Association
of Nurserymen Grading Standard

Color Collection No. 8

GRANDE DUCHESS CHARLOTTE	\$2.00
HELEN TRAUBEL	2.75
LADY ELGIN	2.50

Value \$7.25

for only **\$6.40**

QUANTITY PRICES

Each	Variety for 3 of One	Variety for 12 of One
\$1.50	\$3.90	\$15.60
1.75	4.65	18.60
2.00	5.25	21.00
2.25	6.00	24.00
2.50	6.60	26.40
2.75	7.20	28.80

LADY ELGIN
See Page 7



LOWELL THOMAS—Patent 595

One of the best yellow roses. Pointed buds carried on long, sturdy stems. A tea fragrance. Fine foliage; vigorous plants. 3 ft.

\$2.25 each; 3 for \$6.00

MARK SULLIVAN—Patent 599

Spectacular bicolor! Golden yellow blooms heavily veined with rose pink. Magnificent color with a honey fragrance. Lustrous foliage and strong vigorous growth. 4 ft.

\$1.75 each; 3 for \$5.25

MIDNIGHT—Patent 1542

Very dark red, velvety roses from urn-shaped buds. Abundant and continuous blooms. Compact, strong plants. Fragrant. 4 ft.

\$2.75 each; 3 for \$7.20



MIRANDY—Patent 632

A magnificent deep red rose with a profusion of huge blooms open from dark red long pointed buds. Damask fragrance. Vigorous growth. 2½ ft.

\$2.25 each; 3 for \$6.00



MISSION BELLS—Patent 923

A thornless rose . . . almost! An All-America award winner for two successive years. Salmon pink with a tea rose fragrance. Wonderful for summer bouquets. 3 ft.

\$2.00 each; 3 for \$5.25



HELEN TRAUBEL
See page 7



HECTOR DEANE
See Page 7



LOVE SONG
See Page 7



MOJAVE—Patent 1176 •

The orange colored blooms glow like the blaze of the Mojave sun. Lush dark green foliage, long sturdy stems. Excellent cut flower. 3 ft. **\$2.75 each; 3 for \$7.20**

NEW YORKER—Patent 823 •

A red rose of regal beauty. Large, exquisitely formed, scarlet blooms do not fade. Sturdy, bushy plants. 3 ft. **\$2.25 each; 3 for \$6.00**



NOCTURNE—Patent 713 •

Perfect long red rose buds open to multi-petaled cardinal red blooms. A velvety dark red beauty. Lush, vigorous plants. 3 ft. **\$2.25 each; 3 for \$6.00**



PEACE—Patent 591 •

A world-wide favorite . . . leader among the exhibition roses. Huge cream colored blooms ruffled with delicate pink open from bright yellow buds. Interesting rose to watch unfold. Bush grows with a vigor found in few plants. 3-4 ft. **\$2.50 each; 3 for \$6.60**

PINK FAVORITE—Patent Applied for.

An excellent new pink rose. Sturdy disease resistant plants. A rose with a future. Add this to your collection of beauty! 3 ft. **\$2.50 each; 3 for \$6.60**

COLOR COLLECTION No. 9

Hector Deane \$1.75	Golden Masterpiece \$2.75
Happiness \$2.00	Love Song \$2.50

\$9.00 value for only \$7.90



GOLDEN MASTERPIECE
See Page 6



HAPPINESS
See Page 7

MARK SULLIVAN
See Page 8

PEACE
See Page 9



Hybrid Tea

All Roses shipped
are 2-year field grown
U.S. Nursery Grade No. 1
According to the American Association
of Nurserymen Grading Standard

PRESIDENT EISENHOWER—Patent 1217

Long pointed buds open to fragrant, bright red blooms. Bush has dark green disease resistant foliage. Fragrance of an old fashioned rose. 2½ ft. **\$2.25 each; 3 for \$6.00**

ROSE D'OR—Patent 482 ●

Glorious unfading gold shot with red. Unusual, unfading color. Abundant fragrant blooms grow from sturdy lush plants. 3 ft. **\$1.75 each; 3 for \$4.65**



RUBAIYAT—Patent 758 ●

Cerise petals backed with pink open from long, slender buds. A gloriously fragrant rose of unusual beauty. Extremely vigorous plants are disease resistant. A gardener's delight. 3-4 ft. **\$1.75 each; 3 for \$4.65**

SATURNIA—Patent 349 ●

A bicolor of rare beauty! Petals of cardinal red backed with copper form exquisite blooms. This is an exhibition rose. Tapering buds and glossy, disease resistant foliage deem it a favorite among rose fanciers. 2½ ft. **\$1.75 each; 3 for \$4.65**

SERENADE—Patent 852 ●

Buds of burnt-orange open to brilliant coral blooms of exquisite form. A hardy grower. 3½ ft. **\$1.75 each; 3 for \$4.65**

SHOW GIRL—Patent 646 ●

Largest of roses, yet delicately formed carmine buds open to long lasting lush pink blooms. Tall, long stemmed plants perform well in any climate. A superb cut flower of world wide acclaim. 3 ft. **\$2.25 each; 3 for \$6.00**



NOCTURNE
See Page 9

COLOR COLLECTION No. 10

MARK SULLIVAN	\$1.75	
NOCTURNE	2.25	for only
PEACE	2.50	
	<hr/> Value \$6.50	\$5.75

Roses marked ● will do well in all parts of the United States

MIDNIGHT
See Page 8

COLOR COLLECTION No. 11

Midnight \$2.75 Mojave \$2.75
Mission Bells \$2.00 New Yorker \$2.25

\$9.75 value for only **\$8.55**

Roses

SONATA—Patent 732

Cochineal-red, somewhat lighter in summer. Long pointed buds open slowly to perfectly shaped fragrant blooms. Long stemmed, a good grower and liberal with blooms. 3 ft.

\$1.75 each; 3 for \$4.65

SUN VALLEY—Patent 1135 ●

As bright as sunshine and non-fading! Large beautifully shaped buds come on tall, straight stems. Blooms are like a glimmer of gold. Foliage is dark green, vigorous and disease resistant. 3 ft.

\$2.50 each; 3 for \$6.60



SUTTER'S GOLD—Patent 885 ●

A truly great rose. Rich yellow, long pointed-buds open to blooms of yellow-orange splashed with red. A perfect, long lasting, fragrant cut flower. Amazingly sturdy disease resistant foliage. Highly recommended addition to your garden. 3 ft.

\$2.25 each; 3 for \$6.00

SUZON LOTTHE—Patent 934

A seedling of Peace and often called Pink Peace. Large deliciously fragrant blooms graduate from peach tones to delicate hues of pink. Long stems and leathery disease resistant foliage are characteristic. A great big beautiful rose. 3 ft.

\$2.00 each; 3 for \$5.25

MOJAVE
See Page 9

NEW YORKER
See Page 9

MISSION BELLS
See Page 8

Hybrid Tea

PRESIDENT EISENHOWER
See Page 10



SUN VALLEY
See Page 11



SWEET SIXTEEN—Patent 631

Delicately formed—a rose pink beauty. Long slender buds open to blooms of light pink touched with a sheen of gold. Reliable grower. Very fragrant. 2½ ft.

\$2.25 each; 3 for \$6.00



TALLYHO—Patent 828

Abundant blooms of a rich, spicy fragrance. Crimson outside petals reflect soft pink on the inside. Beautifully formed blooms on robust, long stemmed plants. A long lasting rose, perfect for cutting. 3 ft.

\$2.25 each; 3 for \$6.00



TIFFANY—Patent 1304

An exceptionally fine cutting rose. Long stemmed, almost thornless with blooms of luminous pink shaded gold at the base. Long slender buds open to fragrant blooms of shimmering beauty. A hardy, upright bush clothed in dark green foliage. 4 ft.

\$2.50 each; 3 for \$6.60

TWILIGHT—Patent 1434

A most unusual rose. Blooms lavender-lilac reversed with silver. A Hybrid Tea with Floribunda-like characteristics. New and unique . . . a collector's item. Distinctive fragrance. 2½ ft.

\$2.75 each; 3 for \$7.20

SHOW GIRL
See Page 11



TIFFANY



COLOR

No. 12

PRES. EISENHOWER	\$2.25
SUN VALLEY	2.50
SHOW GIRL	2.25
TIFFANY	2.50
Value	\$9.50

for only \$8.25

Roses

Roses marked ● will do well in all parts of the United States



TALLYHO



WHITE KNIGHT—Patent 1359 ●

A new true white Hybrid Tea with long pointed buds opening to perfectly formed fragrant blooms. Glossy foliage and strong, erect stems make White Knight an excellent rose for cutting. 3 ft. **\$3.00 each; 3 for \$7.95**

WHITE WINGS—Patent 850 ●

A refreshing single rose of waxy white with purple-red stamens. The fragrant blooms are exquisite as cut flowers. The robust plants bloom generously all season. 3 ft. **\$1.50 each; 3 for \$3.90**

SUZON LOTHE
See Page 11



We suggest you join the

AMERICAN ROSE SOCIETY

All this is yours to enjoy and profit by:

1. The American Rose Annual—240 pages, illustrated by many beautiful rose pictures.
2. A subscription to the monthly American Rose Magazine (12 issues).
3. Guide for Beginners on Growing Roses.
4. Help on personal rose questions.
5. Use of Mail Lending Library.
6. Membership Card—a passport to new friends.

DUES only \$5.50 a year; THREE YEARS for \$16.00

Write the American Rose Society, 4048 Roselea Place
Columbus 14, Ohio



RUBAIYAT
See Page 10



SUTTER'S GOLD
See Page 11

Collections

No. 13

\$2.00	SUZON LOTHE
2.25	SUTTER'S GOLD
1.75	RUBAIYAT
2.25	TALLYHO

\$8.25 Value

for only \$7.30

ECLIPSE



Exceptional Prize-Winning

\$1.65 Each;

ANGELS MATEAU—A gold medal winner in 1934. The large blooms are deep old rose flushed with orange, with a ripe raspberry fragrance. An upright growing plant with large glossy, disease-resistant foliage.

COUNTESS VANDAL—Perfectly formed long tapering buds of salmon pink opening to lovely copper pink blooms. Fragrant. An excellent performer. 2½ to 3 ft.

CRIMSON GLORY—A favorite red rose. Beautifully modeled of deep crimson. A vigorous grower, producing an abundance of blooms of dark red velvet. Intensely fragrant. 2 to 3 ft.

ECLIPSE—Long butter yellow buds enhanced by ornamental sepals. One of the best fragrant yellow roses. Hardy. 2 to 2½ ft.

ENA HARKNESS—Large, long pointed buds and blooms of vivid, luminous scarlet. Does not blue or fade. An exhibition rose. Very fragrant, vigorous, 3 ft.

KARL HERBST—This is called the "Red Peace." Large, dark red double blooms. Excellent foliage. Sturdy grower.

McGREDY'S SUNSET—Like a finger of flame, the yellow and salmon pink flowers bloom from vigorous, luxuriant plants. Another outstanding McGredy—fragrant, too! 2½ ft.

MRS. SAM McGREDY



McGREDY'S SUNSET



TEXAS CENTENNIAL



ENA HARKNESS



COUNTESS VANDAL

KARL HERBST



ANGELS MATEU



CRIMSON GLORY

Hybrid Tea Roses

(NON-PATENTED)

6 for \$9.00

MME. HENRI GUILLOT—An all-time favorite. A most unusual shade of raspberry red veiled with gold. An outstanding rose in the garden and a regal beauty on exhibition. 2-3 ft.

MRS. SAM MCGREDY—A beautiful coppery-scarlet orange, heavily flushed with Lincoln red on the outside of the petals. The flowers are of medium size and are freely produced and delicately perfumed. 2½ ft.

REX ANDERSON—A wonderful exhibition rose! May grow to enormous size by disbudding. Lemon white buds open to beautifully formed blooms of ivory white. A hardy plant garbed in gray green foliage. 2½ ft.

SIGNORA—Long buds of warm burnt sienna open to mandarin red. If you like really brilliant coloring in a rose (we do) this is for you. Tall, well stemmed and disease resistant. 4 ft.

TEXAS CENTENNIAL—The red counterpart of President Herbert Hoover. Color a bright glowing carmine red, deepening in cool weather. Plant tall and vigorous and generous with the magnificent blooms.

All Roses shipped
are 2-year field grown
U.S. Nursery Grade No. 1
According to the American Association
of Nurserymen Grading Standard

NON-PATENTED ROSES
Continued

AMI QUINARD—Long pointed buds of garnet open to semi-double blooms. One of the darkest of red roses . . . with velvet like petals. Vigorous, fragrant and profuse blooming.

AUTUMN—Unusual is this lovely fragrant rose. Petals of burnt orange, russet and bronze red underlaid with yellow. Hardy, upright, heavy dark green glossy leaves. One of the most popular of all roses.

BETTY UPRICHARD—Large, spicy fragrant flowers of salmon pink reversed with carmine. Blooms have a copper sheen. A profuse bloomer on tall upright plant.

CHRISTOPHER STONE—Long pointed buds open to rich red velvet blooms. Heavy leathery foliage. Blooms have a delightful fragrance. This beauty has won top place with rose lovers all over the nation. 2½ ft.

CONDESA DE SASTAGO—A bright bi-color with orange red petals backed with yellow. Vigorous, fragrant and free blooming. 4 ft.

DAME EDITH HELEN—This pink beauty is still, after many years, a choice of rose lovers. An old rose fragrance—a beautifully formed bloom.

DAINTY BESS—Like the red flame of a candle the tapering buds of Dainty Bess flame forth from early summer to late fall. One of the most popular of single roses, the soft pink bloom is accented by crimson stamens. Very hardy and profuse. 3 to 4 ft.

DUQUESA DE PENARANDA—A beauty of a bi-color. Orange-apricot backed with deep copper tones. A strong, upright grower with bright green foliage. 4 ft.

JOANNA HILL

AUTUMN

CHRISTOPHER STONE

DUQUESA DE PENARANDA

self-contained mailing
uled lines and seal by
Be sure your name
are plainly written or
e of this blank.

FOLD ON THIS LINE

FOLD ON THIS LINE

Post Office

Growers of the V

N. VAN H

ADDRESS

FROM

[illegible]

1

NAME OF VARIETIES

PRICE

TOTAL (Payment Enclosed)

WARMED, READY TO SEAL
DOPE NECESSARY

ARMED, READY TO SEAL

SEAT AND STAMP

ORDER SHEET

N. VAN HEVELINGEN

Growers of the World's Finest Roses

Post Office Box 5076

PORTLAND 13, OREGON

DO NOT WRITE IN THIS SPACE

Order No. _____

Ack'd. _____

Shipped _____

Via _____

Gentlemen: Please send the following order to:

Name: Mr. _____
Mrs. _____

Street, R. F. D. or P. O. Box _____

City or Town _____ State _____

Shipping Point (if other than Post Office) _____

Payment Enclosed: Total Amount \$ _____
Cash
By: Check

Date of Shipment desired _____ Money Order

TERMS: Payment must accompany order, in cash, personal check, Express Money Order, or Post Office Money Order. Please check method used, in space above.

Due to high shipping cost, please add 10c per plant east of the Rocky Mountains. Will ship by express or parcel post. Tree Roses are shipped by express collect.

All shipments are covered by our full guarantee, explained in our catalog, for variety, quality, and condition on arrival.

All orders will be shipped as soon after receipt as possible, between October 20 and April 20.

Do you wish us to send an equally good variety if any of the kinds ordered are sold out?

INDICATE 2nd CHOICE.

QUANTITY

NAME OF VARIETIES

PRICE



THIS FLAP IS GUMMED
NO ENVELOPE

FOLD, SEAL

This order blank is a self-sealing envelope. Fold along the vertical line, moistening glued edges, and complete address and return address printed on the other side.

FOLD ON THIS LINE

PORTLAND 13, OREGON

Box 5076

World's Finest Roses

EVELINGEN

USE
LETTER
POSTAGE
HERE

Tea Roses

\$1.35 each, 6 for \$7.50
12 for \$13.50

EDITOR McFARLAND—Pink with a touch of amber. Strong upright growth. Continuous bloomer, very fragrant and hardy. 2½ ft.

ETOILE DE HOLLANDE—Perfect buds opening to brilliant red blooms. An abundance of fragrant and non-fading blooms. A most popular rose. 2½ ft.

FRANCES ASHTON—Pointed buds open to large, single carmine blooms with wine colored stamens. A striking rose. 4 ft.

FRAU KARL DRUSCHKI—The whitest of white roses. A hybrid perpetual with that old fashioned rose look. Hardy. 4-5 ft.

GOLDEN DAWN—Large double blooms of sunflower yellow, paling to lemon as the flower ages. Yellow buds splashed with crimson. Strong grower. Free flowering with glossy foliage. 2½ ft.

HINRICH GAEDE—A most spectacular rose. Long pointed buds of nasturtium red, opening to double flowers of orange-yellow, flushed with red. Dark, glossy foliage. Fragrant.

HEINRICH WENDLAND—Beautiful blooms. A bi-color of vivid nasturtium red reversed with golden yellow. Excellent plant and foliage. Fragrant and unfading blooms. 3½ ft.

IMPERIAL POTENTATE—Rose-carmine buds open to large full fragrant flowers. Strong grower, fine foliage. 2½ to 3 ft.

JOANNA HILL—Delicately formed light yellow rose with bronze shadings. Long pointed buds. Hardy. 4 ft.

K. A. VICTORIA—Very popular large white rose with a tint of lemon yellow in center. Fragrant. Hardy. 2 ft.



ETOILE DE HOLLANDE



FRAU KARL DRUSCHKI



CONDESA DE SASTAGO



McGREDY'S SCARLET
See Page 18



McGREDY'S IVORY
See Page 18

Hybrid Tea

POINSETTIA

LULU—Exquisitely formed long pink buds blending to a delicate apricot pink. This is the perfect boutonniere rose. Vigorous grower. Fragrant, single blooms. 2 ft.

MARGARET McGREDY—Orange-scarlet blooms change to carmine at full blossom. A sturdy grower with dark green disease-resistant foliage. Profuse bloomer. 4 ft.

McGREDY'S IVORY—Long ivory white buds open to perfect double white blooms. A hardy grower. Fragrant blooms. 3 ft.

McGREDY'S SCARLET—An exceptional rose. Brilliant red blooms on upright stems decked with healthy green foliage. Profuse bloomer. 4 ft.

McGREDY'S YELLOW—Fragrant beautifully formed buds open to semi-double light yellow blooms. A fragrant, hardy rose. 2½ ft.

McGREDY'S YELLOW

MME. EDOUARD HERRIOT—Copper red turning to soft coral tint as the fragrant flower opens. This blazing beauty has been a favorite for over 40 years 2 ft.

MME. JULES BOUCHE—Delightfully fragrant medium size white roses blushed with pink. Hardy and a profuse bloomer. 3½ ft.

MRS. JOSEPH PERRAUD—Long slender buds of nasturtium red open to fragrant flowers of light orange and are edged with shell pink. 3½ ft.

MRS. E. P. THOM—The best bedding rose we have today. Beautifully formed buds of deep lemon yellow open to a profusion of yellow bloom. Dark bronze-green foliage. 2 to 3 ft.

MRS. P. S. DUPONT—Medium-sized, long-pointed buds of reddish gold, opening to semi-double flowers of rich golden yellow. Continuous bloomer. Fine dark green foliage. 2½ ft.

NIGGER BOY—One of the darkest maroon red roses. Fragrant, very double flowers. 2 ft.

PINK DAWN

MRS. E. P. THOM

TALISMAN

Roses (NON-PATENTED)

PRESIDENT HERBERT HOOVER

NIGHT—A lovely dark red velvet-like rose. Spicy fragrance. Hardy. 2 ft.

PICTURE—Every bloom is beauty in the pink. From the lovely pointed bud to the perfectly formed blossom this rose is a "picture." From vigorous plants come a profusion of continuous bloom. 2 to 3 ft.

PINK DAWN—Long, well-shaped buds open to full centered very fragrant flowers or rose pink touched with gold. Excellent cutting rose. Hardy. 3 ft.

PINK RADIANCE—A universal favorite. Fragrant, carmine pink blooms. Vigorous grower. 4 ft.

POINSETTIA—Long-pointed buds open to exquisite fragrant blooms that glow red like the red of Christmas. 2½ ft.

PRESIDENT HERBERT HOOVER—A bi-color of dark pink and yellow. Fragrant and hardy. 4 to 5 ft.

PRESIDENT PLUMECOCQ—Large double blooms of copper and deep salmon. Hardy. Fine, disease resistant foliage. Fruity fragrance.

RED HOOVER—Brilliant red with salmon red center. A sport of President Hoover with the good qualities of that famous rose. 3½ to 4 ft.

RED RADIANCE—A sport of Radiance. Bright cerise blooms carried on long stems. A vigorous grower. 4 ft.

SISTER THERESE—Fragrant golden yellow blooms streaked with red. Unusually long, upright stems. Sturdy grower. 2½ ft.

TALISMAN—One of the classics of rosedom. Fragrant bi-color of copper and yellow. Lovely formed blooms from long, well shaped buds. 3 ft.

THE DOCTOR—One of the largest pink roses. Shapely long pointed buds of frosty pink opening to enormous blooms of pure pink. A truly great rose. Intensely fragrant. Hardy. 3 ft.



MRS. P. S. DUPONT



PICTURE



SISTER THERESE



THE DOCTOR



Floribunda

Plant Floribundas for Masses of Bloom

This group of roses is noted for its bushy habit of growth, permanence and continuity of bloom. Especially effective in mass plantings — should be planted 14 inches apart. In bloom from early spring until late frost.



CIRCUS

All Roses shipped
are 2-year field grown
U.S. Nursery Grade No. 1
According to the American Association
of Nurserymen Grading Standard

AMY—P.A.F.

This compact symmetrical bush will give you dozens of rich, glossy pink blooms. Height 2½ to 3 ft. Cluster and single. **\$2.00 each; 3 for \$5.25**

BETTY PRIOR ●

Great clusters of fragrant, single blooms, light pink inside, deeper pink outside. The floribunda reminds us of the pink flowering Dogwood. Blooms throughout the season and is hardy. 5-6 ft. **\$1.75 each; 3 for \$4.65**

CHINA DOLL—Patent 678

Rounded 18 inch bush with hundreds of little bright pink roses in bloom at one time. The slightly fragrant blooms, 1 to 2 inches across, last well. Dense growth, mildew resistant. **\$2.25 each; 3 for \$6.00**



CIRCUS—Patent 1382 ●

Huge clusters of high centered blooms of yellow, red, and apple blossom pink. Truly a three ring thrill. 2½ ft. **\$2.50 each; 3 for \$6.60**

COCORICO—Patent 1193

A gay and sassy orange-red flower that darkens as it ages. Flowers are large and semi-double (about 10 petals) and borne in large clusters on a vigorous, upright, free-blooming plant. Good for cutting. Continuous bloom. 3 ft. **\$2.00 each; 3 for \$5.25**

Roses marked ● will do well in
all parts of the United States



COCORICO





FASHION

Roses (PATENTED)

DONALD PRIOR—Patent 377 ●
Rich dark red semi-double blooms in huge clusters, produced without let up on the sturdy 3-foot plants. Slight fragrance and hardy.
\$1.50 each; 3 for \$3.90

FANFARE—Patent 1385
Coral orange blooms with intriguing glints of yellow, flashes of orange, and a finishing flush of pastel pink. Free-blooming, compact bush and big, glossy leaves. 4½ ft.
\$2.00 each; 3 for \$5.25

 **FASHION**—Patent 789 ●
Oriental red buds open to double blooms of luminous pink overlaid with gold, changing to coral and then an unusual reddish tone, beautiful and fascinating. The plant is bushy and fragrant. 2½ ft.
\$2.00 each; 3 for \$5.25

 **FUSILIER**—P.R.R. ●
All-America winner 1958. The luminous and brilliant orange-red frilled flowers are produced in immense clusters. Plant is of medium height, well covered with glossy, dark green foliage.
\$2.50 each; 3 for \$6.60

GOLDILOCKS
See Page 22



FRENSHAM
See Page 26



GARNETTE
See Page 26

FANFARE



QUANTITY PRICES

Each	3 of One Variety for	12 of One Variety for
\$1.50	\$3.90	\$15.60
1.75	4.65	18.60
2.00	5.25	21.00
2.25	6.00	24.00
2.50	6.60	26.40
2.75	7.20	28.80

Floribunda



MASQUERADE



PINKIE



GOLD CUP—P.R.R.

All-America winner for 1958. Pure, non-fading, golden yellow with pleasant rose fragrance. Plant grows bushy and about 2½ ft. tall. Foliage plentiful, dark, glossy, and disease resistant. **\$2.50 each; 3 for \$6.60**

GOLDILOCKS—Patent 672

Masses of fragrant, golden yellow flowers all through the summer and fall. Wonderful habit of good foliage. 2½ ft. **\$1.75 each; 3 for \$4.65**



JIMINY CRICKET—Patent 1346

A pert new floribunda with masses of tangerine-red buds unfolding to intense coral-orange or vermilion, finishing pink-coral. Freely growing, upright bush with glossy green foliage, bronze when young. Excellent all-season bloomer. Unusual damask fragrance. 3 ft. **\$2.00 each; 3 for \$5.25**

LAVENDER PINOCCHIO—Patent 947

Masses of tight buds of warm chocolate brown overlaid dusty pink, followed by smoky pink-lavender flowers. Each frilled petal has a lavender border. Most unusual. "Oriental wild rose fragrance." 2½ ft. **\$2.00 each; 3 for \$5.25**



LILIBET—Patent 1209

Medium size bush featuring a long succession of rose-pink to dawn-pink buds and spicy, fragrant flowers. 3-4 ft. **\$2.00 each; 3 for \$5.25**



MA PERKINS—Patent 1143

Has charming buds, both singly and in clusters. The cup-shaped flowers are light pink with yellow suffusion in the early stages, turning to soft coral pink as they age. Pungent fragrance. Bushy growth. Rich, disease resistant foliage. 2½-3 ft. **\$2.00 each; 3 for \$5.25**

LILIBET



JIMINY CRICKET

Roses (PATENTED)

MASQUERADE—Patent 975

Yellow, pink and red roses all in one cluster! The clusters of 10 to 12, slightly fragrant blooms all display this amazing variety of colors at one time. The yellow buds open to deep pink semi-double blooms which in turn change to deep red. 3 ft. **\$2.00 each; 3 for \$5.25**

MOONSPRITE—Patent 1450

A new and wonderful floribunda to brighten up your garden. Great masses of double chrysanthemum-like blooms shading from pale gold in the center to snowy white on the outer edge. **\$2.50 each; 3 for \$6.60**

PINK GARNETTE—Patent 1120

Deep rose-pink form of Garnette. 1½ ft. Hardy. **\$1.75 each; 3 for \$4.65**



PINKIE—Patent 712

Small double pink blooms almost perfect in form. Long slender buds open to spicily fragrant 2-inch blooms. Blooms almost continuously from spring to late fall. Best along the Pacific Coast, middle and southern Atlantic states. 2½ ft. **\$2.00 each; 3 for \$5.25**

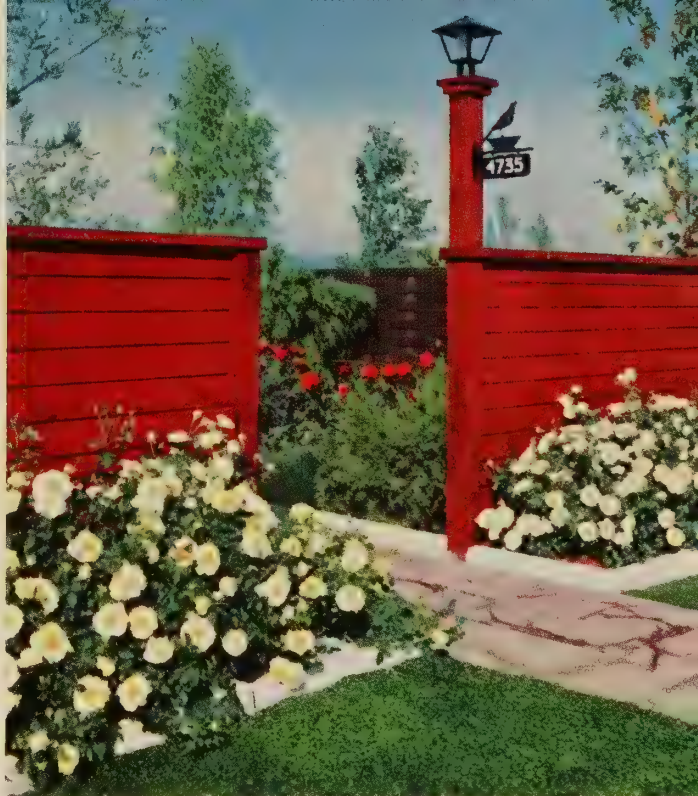
PINOCCHIO—Patent 484

Pointed rich salmon buds with a touch of yellow at the base open to soft pink blossoms of typical hybrid tea form. Covered with fruity, fragrant blooms all through the season. 2½ ft. **\$1.75 each; 3 for \$4.65**

RED PINOCCHIO—Patent 812

Still another of the famous Pinocchios, but this one with fine velvety deep red blooms. 2½ ft.

\$1.75 each; 3 for \$4.65



MOONSPRITE



PINOCCHIO

WHITE PINOCCHIO
See Page 25



Floribunda



YELLOW PINOCCHIO

RED WONDER—Patent 1341

Dark velvety red, fragrant blooms on upright, vigorous bush. 2 ft. **\$1.75 each; 3 for \$4.65**

SIREN—Patent 1197 ●

Flowers are cupped and are a bright scarlet-red color. Hardy and fragrant. 2 ft. **\$1.75 each; 3 for \$4.65**

SPARTAN—Patent 1357 ●

Brilliant, burnt orange buds opening to huge, high centered blooms with sweet old rose fragrance. Very good long stems. 3 ft. **\$2.75 each; 3 for \$7.20**



This symbol denotes
All-America Rose Winners
chosen for top performance
in all parts of the United States.



RED PINOCCHIO
See Page 23

STARLET—P.A.F. ●

Double blooms of intense clear yellow on an appealing, low-growing plant. **\$2.50 each; 3 for \$6.60**

SUMATRA—P.A.F.

A new and very exotic floribunda with signal-red iridescent coloring. Continuous blooms and beautiful foliage. Nut-like fragrance. 2-3 ft. **\$2.50 each; 3 for \$6.60**

TEXAN—Patent 1471

A refreshing new, mammoth floribunda. "Red as a prairie fire." Tall, excellent foliage. Softly scented. **\$2.50 each; 3 for \$6.60**



TEXAN

SPECIAL PINOCCHIO COLLECTION

PINOCCHIO	\$1.75
RED PINOCCHIO	1.75
WHITE PINOCCHIO	1.50
LAVENDER PINOCCHIO	2.00
YELLOW PINOCCHIO	1.50

Value **\$8.50**

for only **7.45**

Roses (PATENTED)



VOGUE—Patent 926 ●

High centered blooms of glowing cherry coral 3 to 4 inches across and with a rich spicy fragrance. Grows well in all areas. 3 ft. **\$2.00 each; 3 for \$5.25**



WHITE BOUQUET—Patent 1415 ●

The first white floribunda to receive an AARS award! Flowers are borne singly and in clusters. The high centered buds of excellent form spiral slowly open to blooms resembling a camellia. Plants are bushy, low spreading, and the deep green foliage is disease resistant. Sweet spicy fragrance. 1½ to 2 ft. **\$2.50 each; 3 for \$6.60**



WHITE BOUQUET

SPARTAN



WHITE PINOCCHIO—Patent 1010 ●

The flowers are medium size, globular, giving off an old rose fragrance. White, lasting well in large clusters. Hardy. **\$1.50 each; 3 for \$3.90**



WORLD'S FAIR—Patent 362 ●

Large clusters of velvety, rich scarlet flowers almost hiding the luxuriant foliage. The flowers are double hybrid tea size, and have an alluring fragrance. 2½ ft. **\$1.50 each; 3 for \$3.90**

YELLOW PINOCCHIO—Patent 992

All the sterling qualities of the original Pinocchio are found in this beautiful apricot yellow floribunda. The sturdy bushes are a mound of fragrant yellow at the peak of the season. 2½ ft. **\$1.50 each; 3 for \$3.90**

VOGUE



Floribunda Roses

(NON-PATENTED)

All These \$1.35 Each; 6 for \$7.50

ALAIN—Bright carmine-red blooms come continuously in great clusters all over the densely branching plants. The fragrant blooms have more petals than older red kinds and when fully open show gleaming golden centers. Thick foliage on strong green stems. 2½ ft. tall.

ANNE POULSEN—Clusters of large semi-double fragrant blooms. The color is a bright crimson red which deepens with age. 2½ ft.

CAMEO—Profuse blooms of small, semi-double flowers of salmon-pink changing to soft orange-pink. Slightly fragrant and hardy. 2½ ft.

DICK KOSTER—A hardy plant with clusters of large flowers ranging from salmon-rose to orange. 2½ ft.

EDITH CAVELL—Blooms profusely with full flowers of scarlet-crimson and overlaid velvety crimson. 2½ ft.



FLORADORA—A bright orange-scarlet camellia-like rose. Tiny perfectly formed buds form clusters—6 to 12 double blooms in each spray. Vigorous growth and slightly fragrant. A good little rose for flower arrangements and corsages. 4 ft.

FRENSHAM—Large trusses of non-fading scarlet blooms on strong, bushy plants. Very vigorous and free-blooming.

GARNETTE—A bushy dwarf floribunda of only 1½ ft. Small double garnet-red blooms with lemon yellow base are borne in dense clusters and keep their brilliance for a long time. Slightly fragrant.

GLORIA MUNDI—Glowing scarlet orange. Large, fully double flowers borne in clusters on hardy, vigorous bush. 2 ft.

IMPROVED LAFAYETTE—Semi-double open blooms, deep glowing red suffused vivid crimson. Slightly fragrant. The vigorous bushy plants grow 2 to 2½ ft.

LADY READING—The small globular flowers bloom clear red in clusters on short, strong stems. 2½ ft.

MARGO KOSTER—Clusters of coral-pink camellia-like blooms. Low. 2 ft.

ORANGE TRIUMPH—Shyly scented scarlet orange flowers in enormous clusters cover the bushes most of the season. Foliage shiny green. 2 ft.

RED RIPPLES—An intense red that seems to sparkle on the wavy petaled flowers. Magnificent in mass plantings. Perfect for all-season bright color effect. Slightly fragrant. 2½ ft.

ROSE ELFE (ROSENELFE)—Like an extremely double form of Else Poulsen with silvery pink color and slight fragrance. Blooms freely all summer. 2-3 ft.

TRIUMPH DE ORLEANS—Bright cherry-red flowers in large clusters. The semi-double, open blooms are long lasting and slightly fragrant. 2½ ft. Hardy.



MARGO KOSTER



ROSE ELFE

ORANGE TRIUMPH



Due to the high shipping costs we cannot accept orders for less than three roses. All persons living east of the Rocky Mountains, add 10c per rose.

N. VAN HEVELINGEN
Growers of the World's Finest Roses

TYPICAL GROWTH HABITS OF ROSE TYPES



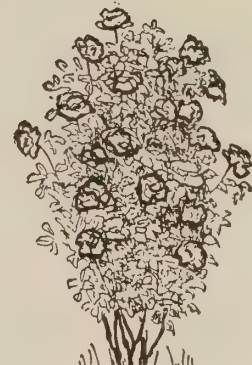
Shrub Rose



Miniature



Floribunda



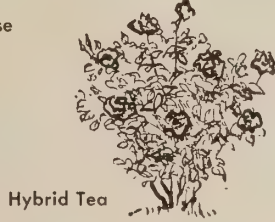
Hybrid Perpetual



Climbing Rose



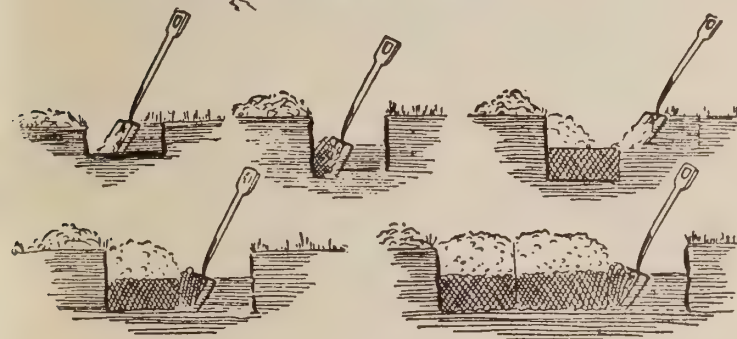
Tea



Hybrid Tea

PLANTING

PRUNING

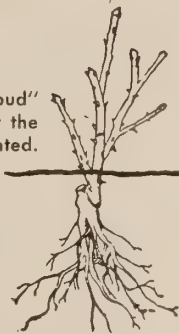


Preparing soil for rose-bed by working manure into the bottom.



Showing the "bud" placed just under the surface when planted.

Keeping the roots in water or thin mud until planted to prevent their getting dry.



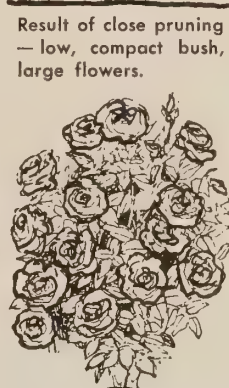
A Hybrid Tea pruned close in spring.



An established Hybrid Tea rose pruned high in spring.



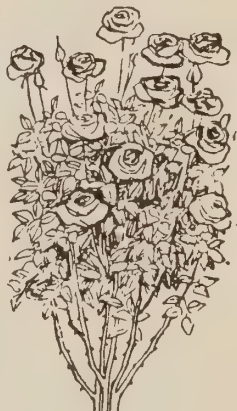
A Hybrid Perpetual rose pruned high in spring.



Result of close pruning — low, compact bush, large flowers.



The result of high pruning. Note bare legs and tall growth.

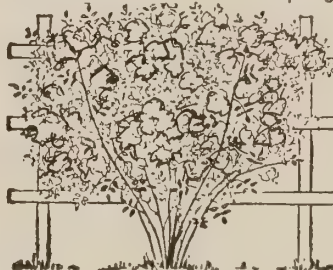


The result of high pruning. Note lanky growth and bare base.

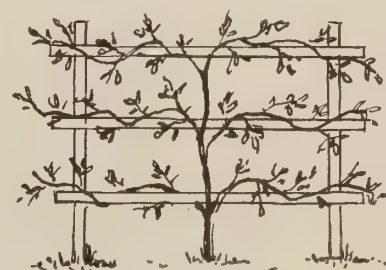
The result of close pruning — compact growth, large flowers.



A Hybrid Perpetual rose pruned close in spring.



Climber in bloom. Note the new growth.

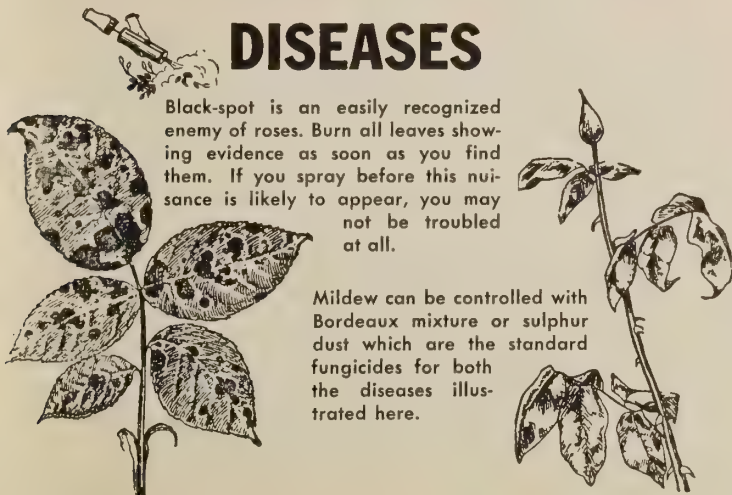


After blooming remove wood which bloomed, keeping new growth. Espalier your climber to improve their bloom.

DISEASES

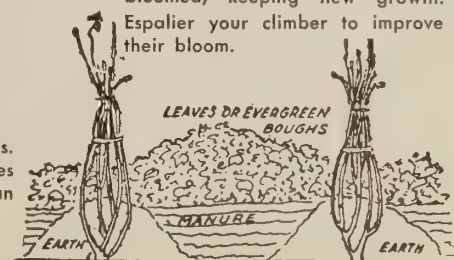
Black-spot is an easily recognized enemy of roses. Burn all leaves showing evidence as soon as you find them. If you spray before this nuisance is likely to appear, you may not be troubled at all.

Mildew can be controlled with Bordeaux mixture or sulphur dust which are the standard fungicides for both the diseases illustrated here.



WINTER PROTECTION

Winter protection in cold climates. The tops of newly planted roses are usually cut back farther than shown here.





GOLDEN SHOWERS

Pruning Climbing Roses

Very little pruning is required for this type of rose. Prune only the diseased or dead canes. If the climber grows rampant, carefully select which canes are to be eliminated, remembering that your blooms **come from the new growth on the old wood.**

PAUL'S SCARLET CLIMBER



CL. CRIMSON GLORY—Patent 736 ●

Large semi-double blooms of deep velvety-crimson, fragrant, lasting flowers. 8-10 ft. Hardy.

\$2.50 each; 3 for \$6.60



FLASH—Patent 396 ●

An outstanding bi-color. Scarlet and gold of an unmatched vividness. The yellow buds open to cup shaped, slightly fragrant blooms of dazzling scarlet, yellow on the reverse. Grows to about 8 feet. **\$1.75 each; 3 for \$4.65**

CL. FLORADORA—Patent 1054 ●

Vivid, profuse cup-shaped blossoms of orange-scarlet in colorful sprays. Glossy, leathery foliage and hardy tendencies make this climber an addition to any garden.

\$2.00 each; 3 for \$5.25



GOLDEN SHOWERS—Patent 1557 ●

Like rays of sun these bright yellow blooms will brighten your garden from spring to late fall. Long pointed deep yellow buds open to a profuse array of yellow blooms. Versatile—it can be used as a pillar, a climber or a bush. Excellent, fragrant flowers for cutting. Dark glossy green foliage. This is the first pillar and climbing rose in 16 years to win the National AARS award.

\$2.75 each; 3 for \$7.20



HIGH NOON—Patent 704 ●

An exquisite pure yellow pillar rose! The lovely pointed buds open to blooms of delicate form. The bright glossy green foliage is a perfect background for this beauty with a delightful spicy fragrance.

\$2.50 each; 3 for \$6.60

NON-PATENTED

CL. AUTUMN—The fragrant flowers are an unusual combination of deep burnt orange and pink, streaked with red. A strong grower with thick dark green glossy foliage. 10 ft.

BLAZE—One of the most popular of all climbers. A hardy everbloomer with softly scented blooms of scarlet. 10-15 ft.

CL. CECILE BRUNNER—A strong growing climber which produces quantities of small, beautifully formed buds. The flowers are a light pink with yellow at the base of the petals. The small, soft green foliage is quite compact, forming an interesting background for the masses of pink buds and fragrant flowers.

CITY OF YORK—Striking spring and fall-blooming climber with showy gardenia type blooms of creamy white with yellow stamens. Glossy, disease-immune foliage. Pungent fragrance. 8-10 feet.

CL. ETOILE DE HOLLANDE—A good strong grower with plentiful foliage, producing oval buds opening to brilliant dark red blooms with a rich old rose fragrance. Hardy, everblooming, and a favored red climber. 8-10 ft.

IMPROVED BLAZE—Tremendous mass of scarlet, clustered blooms in spring, followed by occasional blooms during summer and fall.

CL. MME. EDOUARD HERRIOT—Large everblooming flowers of deep coral-rose. Earliest to bloom in the spring, and a lovely sight to see. Fragrant and hardy. 10-12 ft.

CL. MME. GREGOIRE STAECHLIN—A rose of unique beauty with large, fragrant pink flowers, varied in hue. It is exceedingly vigorous and recommended for sections where the temperature drops. 10-12 ft.

Climbing Roses (PATENTED)

DR. J. H. NICHOLAS—Patent 457 ●

A succession of huge deep rose pink flowers all season. An excellent pillar rose prized for its lovely, fragrant long lasting blooms and neat habit. 8 ft. Hardy.

\$2.00 each; 3 for \$5.25

CL. MME. HENRI GUILLOT—Patent 788

A beautiful climber with heavy, dark green, leathery foliage. The buds are long and pointed and of a clear orange-coral and red with gold at the base of the petals. The opening buds are urn shaped and the open camellia shaped flower has a slight fragrance.

\$2.00 each; 3 for \$5.25

CL. MRS. SAM MCGREDY—Patent 394

Striking coppery-pink to salmon-pink blooms are produced incessantly throughout the season. The buds open to very full, double flowers of good fragrance. The plants are very vigorous and covered with an abundance of glossy green foliage.

\$1.75 each; 3 for \$4.65



CL. PEACE—Pat. 932 ●

A remarkable sport of the bush Peace. The golden yellow buds, flushed pink at the edges, open slowly into large, ruffled blooms of pale yellow to cream with tinges of pink. The plants are as remarkable as the blooms with their strong stems, shining dark green foliage and vigor. Repeat bloom is fine.

\$2.25 each; 3 for \$6.00

CL. PICTURE—Patent 524 ●

Picture is one of the best pink climbers. It is very prolific in blooming habit and one of the best for repeat bloom. The fragrant blossoms are the same high centered specimen type blooms as the bush. Excellent for cutting.

\$2.50 each; 3 for \$6.60

CL. PINKIE—Patent 1076 ●

The climbing version of this entirely different polyantha, whose blooms have perfection of form. The dainty pink bud is long and slender, the flower, fully open, about two inches across. Blooms nearly continuously from early spring to late fall. Spicy fragrance. 6-8 ft.

\$2.75 each; 3 for \$7.20

RUTH ALEXANDER—Patent 978 ●

Very popular. Especially suited to this climate. Strong, hardy vines, fine glossy foliage. The very fragrant flowers are attractively shaded from chromium yellow through orange to red.

\$2.00 each; 3 for \$5.25

CL. SUTTER'S GOLD—Patent 1185 ●

A climbing sport of the excellent bush variety with the same beautiful tapering buds and color. A strong grower with a wonderful tea fragrance and excellent foliage.

\$2.50 each; 3 for \$6.60

CL. TEXAS CENTENNIAL—Patent 565 ●

Big full buds of glowing carmine red on strong stems. Long lasting blooms. Vigorous. 15-20 ft.

\$2.50 each; 3 for \$6.60

CLIMBERS—\$1.65 each

CL. MRS. E. P. THOM—Slender, yellow buds and large, well-shaped blooms of bright canary-yellow with an appealing aroma. Dark green, mildew-resistant foliage.

PAUL'S LEMON PILLAR—Pale lemon yellow buds; large full blooms pale sulphur yellow to almost white. Very fragrant. Long, strong stems. Vigorous grower. 10 ft.

PAUL'S SCARLET CLIMBER—A profuse spring bloomer and a popular red climber. The semi-double flowers are good size and vivid scarlet-red. Freely produced in clusters on much branched canes. Perfectly hardy. 10-15 ft.

CL. PRES. HERBERT HOOVER—The famous President Hoover, with its multi-colored pink, yellow and buff flowers in a hardy, vigorous climber which produces blooms of fruity fragrance, perfect in color and symmetry. 10-15 ft.

CL. REVEIL DIJONNAIS—Possesses glossy bronze green foliage which is characteristic of this type of rose. The cherry red cluster blooms are fragrant and are borne on vigorous erect stems. The outside petals are gaily splashed with a yellow gold. Hardy.

SILVER MOON—Long pointed pale yellow buds open to large semi-double creamy white blooms with a touch of amber at the base. The clustered, scented flowers are carried on long strong stems. This hardy climber will grow to 20 feet or more. Large dark glossy leaves.

CL. TALISMAN—A hardy, everblooming climbing form of the well-known Talisman. Sometimes larger and more brilliantly colored. Yellow with copper and red tones. 15-20 ft.

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Patented Tree Roses

COCORICO—Patent 1193. Gay riot of scarlet red blooms. Broad, velvet petals forming wonderful semi-double flowers.

CHARLOTTE ARMSTRONG—Patent 455. Crimson buds, cerise blooms.

CHRYSLER IMPERIAL—Patent 1167. Vivid, rich crimson tones.



CIRCUS—Patent 1382. As gay as a carrousel tune. Small, double flowers with changing colors of yellow, orange, scarlet, buff and red. Fragrant.

FASHION—Patent 789. Clusters of pink overlaid gold, ending in coral.

FIRST LOVE—Patent 921—Dawn pink buds, a little deeper on the outside, changing to a salmon-orchid-rose in hot weather.

HELEN TRAUBEL—Patent 1028. Sparkling pink to luminous apricot.

GRANDE DUCHESS CHARLOTTE—Patent 774. Buds rich claret red, open blooms begonia rose.

MOJAVE—Patent 1176. Glowing, sunset orange. Very free blooming. Long, tapering buds.

PEACE—Patent 591. Yellow edged rose, finally cream and pink.

PINK GARNETTE—Patent 1120. A deep rose-pink form of Garnette.

SPARTAN—Patent 1357. Blooms of deep coral-salmon which are fragrant.

SUTTER'S GOLD—Patent 885. Orange-yellow, laced with red.

Non-Patented Tree Roses

ENA HARKNESS—Large semi-double crimson scarlet flowers. Fragrant.

GARNETTE—Slightly fragrant blooms of garnet-red, with light yellow base.

Books We Recommend for Amateur Growers

HOW TO GROW ROSES

By Robert Pyle and Horace McFarland, \$2.00

ROSES ILLUSTRATED By Dean Collins, \$5.00

Sponsored by the Portland Rose Society

ROSES FOR EVERY GARDEN By R. C. Allen, \$3.50



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BUCCANEER



MONTEZUMA



CARROUSEL

Grandiflora Roses

BUCCANEER—Patent 1119

A brilliant buttercup yellow, shining and lasting, with long, slender, tapering buds and richly cupped, tea fragrant blooms, colorproof in nearly all weather. Strong, free-branching canes are disease free and hardy. 5-6 ft.

\$2.50 each; 3 for \$6.60

CARROUSEL—Patent 1066

Very intense, dark, velvety red petals which resist bluing. The hardy plants are virtually mildew-proof, the petals drop cleanly from old flowers, and there's always a new supply of fresh, fragrant blooms. Carrousel has earned the coveted and rarely bestowed Gold Medal of the American Rose Society. 3½ ft.

\$2.00 each; 3 for \$5.25

MONTEZUMA—Patent 1383

Vivid scarlet-orange buds and large salmon-orange flowers in profusion. Blooms are slightly fragrant and grouped together. Vigorous and hardy. 5 ft.

\$2.75 each; 3 for \$7.20



QUEEN ELIZABETH—Patent 1259

Tantalizingly fragrant blooms of delicate, pure pink borne nearly the year around on long, almost thornless stems, clothed with deep green, heavy textured, disease-resistant foliage from the ground up. 4-5 ft.

\$2.50 each; 3 for \$6.60

ROUNDELAY—Patent 1280

Beautifully formed deep red buds to full high-centered blooms of vivid glowing red, enjoyable penetrating fragrance. Disease-resistant foliage; strong upright plants.

\$2.50 each; 3 for \$6.60

DEAN COLLINS—Patent 1279

Spirea-red buds open to full double blossoms of roseopal and carmine. Hardy, vigorous grower with glossy dark green, mildew-resistant foliage. 3½ feet.

\$2.00 each; 3 for \$5.25

COLOR Collection No. 32

ROUNDELAY \$2.50

QUEEN ELIZABETH 2.50

BUCCANEER 2.50

MONTEZUMA 2.75

CARROUSEL 2.00

for only

\$10.75

Value \$12.25

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